

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 555931 /		<u>Alt Order #</u> 09759431
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 10/12/12 - 10/18/12		<u>Estimate #</u> 2603
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 06/22/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 1	31	10/12/12	10/18/12	M-F 5-530a Good Day	5a-530a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/12/12	10/18/12	MTWTF--	5			\$150.00				
N 2	31	10/12/12	10/18/12	M-F 530-6a Good Day	530-6a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/12/12	10/18/12	MTWTF--	5			\$300.00				
N 3	31	10/12/12	10/18/12	Good Day Colorado	6a-7a		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/12/12	10/18/12	MTWTF--	10			\$450.00				
N 4	31	10/12/12	10/18/12	Good Day Colorado	7a-8a		:30			NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/12/12	10/18/12	MTWTF--	10			\$400.00				
N 5	31	10/12/12	10/18/12	Good Day Colorado	8a-9a		:30			NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/12/12	10/18/12	MTWTF--	10			\$400.00				
N 6	31	10/12/12	10/18/12	Ricki Lake	4p-5p		:30			NM	11	\$16,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/12/12	10/18/12	MTWTF--	10			\$450.00				

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Contract / Revision	Alt Order #
555931 /	09759431

Contract Dates	Product	Estimate #
10/12/12 - 10/18/12	NRCC IE 2012	2603

Advertiser	Original Date / Revision
National Republican Con	06/22/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/12/12-10/18/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18									
	2	31	10/12/12-10/18/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18									
	3	31	10/12/12-10/18/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18									
	4	31	10/12/12-10/18/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.19,6.20,6.21									
	5	31	10/12/12-10/18/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18									
	6	31	10/12/12-10/18/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18									
	7	31	10/12/12-10/18/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18									
	8	31	10/12/12-10/18/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18									
	9	31	10/12/12-10/18/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.19,6.20,6.21									
	10	31	10/12/12-10/18/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$450.00	NM		
			See MG 6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18									
	11	31	10/12/12-10/18/12	JUDGE JUDY	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		See MG 6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
	12	31	10/12/12-10/18/12	JUDGE JUDY	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		See MG 6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
	13	31	10/12/12-10/18/12	JUDGE JUDY	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		See MG 6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
	14	31	10/12/12-10/18/12	JUDGE JUDY	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		See MG 6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
	15	31	10/12/12-10/18/12	JUDGE JUDY	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		See MG 6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
	16	31	10/12/12-10/18/12	JUDGE JUDY	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		See MG 6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
	17	31	10/12/12-10/18/12	JUDGE JUDY	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		See MG 6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
	18	31	10/12/12-10/18/12	JUDGE JUDY	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		See MG 6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
	19	31	10/17/12-10/17/12	FOX X Factor	7-9p	---W-----	:30		\$5,375.00	NM		
	Ⓜ		MG for 16.3,7.1,9.4,10.3,10.1,9.1,11.1,8.4,8.3,8.2,11.2,6.9,6.4									
	20	31	10/15/12-10/18/12	MLB Championship Series	2p-CC	M--WTh-----	:30		\$4,000.00	NM		
	Ⓜ		MG for 16.3,7.1,9.4,10.3,10.1,9.1,11.1,8.4,8.3,8.2,11.2,6.9,6.4									
	21	31	10/15/12-10/18/12	MLB Championship Series	2p-CC	M--WTh-----	:30		\$4,000.00	NM		
	Ⓜ		MG for 16.3,7.1,9.4,10.3,10.1,9.1,11.1,8.4,8.3,8.2,11.2,6.9,6.4									
	22	31	10/12/12-10/18/12	Judge Judy	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.13,6.12,6.15,6.16,6.17,6.14,6.11,6.18									
	23	31	10/12/12-10/18/12	Judge Judy	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.13,6.12,6.15,6.16,6.17,6.14,6.11,6.18									
	24	31	10/12/12-10/18/12	Judge Judy	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.13,6.12,6.15,6.16,6.17,6.14,6.11,6.18									
	25	31	10/12/12-10/18/12	Judge Judy	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.13,6.12,6.15,6.16,6.17,6.14,6.11,6.18									
	26	31	10/12/12-10/18/12	Judge Judy	4p-5p	MTu- ThF----	:30		\$450.00	NM		
	Ⓜ		MG for 6.13,6.12,6.15,6.16,6.17,6.14,6.11,6.18									
	27	31	10/12/12-10/18/12	Judge Judy	4p-5p	MTu- ThF----	:30		\$450.00	NM		

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<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/12/12</td><td>10/18/12</td><td>MTWTF- -</td><td></td><td></td><td></td><td>5</td><td>\$650.00</td><td></td><td></td></tr><tr><td></td><td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td></td><td><u>Rate</u></td><td><u>Type</u></td><td></td></tr><tr><td></td><td>1</td><td>31</td><td>10/12/12-10/18/12</td><td>The Simpsons</td><td>6p-630p</td><td>MTuWThF- - - -</td><td>:30</td><td></td><td>\$650.00</td><td>NM</td><td></td></tr><tr><td></td><td colspan="11">See MG 6.19,6.20,6.21</td></tr><tr><td></td><td>4</td><td>31</td><td>10/12/12-10/18/12</td><td>The Simpsons</td><td>6p-630p</td><td>MTuWThF- - - -</td><td>:30</td><td></td><td>\$650.00</td><td>NM</td><td></td></tr><tr><td></td><td colspan="11">See MG 6.19,6.20,6.21</td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			Week:		10/12/12	10/18/12	MTWTF- -				5	\$650.00				<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			1	31	10/12/12-10/18/12	The Simpsons	6p-630p	MTuWThF- - - -	:30		\$650.00	NM			See MG 6.19,6.20,6.21												4	31	10/12/12-10/18/12	The Simpsons	6p-630p	MTuWThF- - - -	:30		\$650.00	NM			See MG 6.19,6.20,6.21																																		
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N 12	31	10/12/12	10/12/12	House Friday 7-8p	7p-8p		:30			NM	2	\$3,000.00																																																																																																											
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KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 555931 /		<u>Alt Order #</u> 09759431
<u>Contract Dates</u> 10/12/12 - 10/18/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 2603
<u>Advertiser</u> National Republican Con		<u>Original Date / Revision</u> 06/22/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	31	10/08/12-10/14/12	House Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM			
	See MG 12.3,12.4												
	2	31	10/08/12-10/14/12	House Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM			
	See MG 12.3,12.4												
	3	31	10/08/12-10/14/12	Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM			
	(M) MG for 12.2,12.1												
	4	31	10/08/12-10/14/12	Friday 7-8p	7p-8p	-----F----	:30		\$1,500.00	NM			
	(M) MG for 12.2,12.1												
N 13	31	10/12/12	10/12/12	Bones Friday 8-9p	8p-9p		:30			NM	2	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	----F--				2	\$1,500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	31	10/08/12-10/14/12	Bones Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM			
	See MG 13.3,13.4												
	2	31	10/08/12-10/14/12	Bones Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM			
	See MG 13.3,13.4												
	3	31	10/08/12-10/14/12	Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM			
	(M) MG for 13.2,13.1												
	4	31	10/08/12-10/14/12	Friday 8-9p	8p-9p	-----F----	:30		\$1,500.00	NM			
	(M) MG for 13.2,13.1												
N 14	31	10/12/12	10/18/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$8,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/12/12	10/18/12	MTWTF--				5	\$1,650.00				
N 15	31	10/12/12	10/18/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$5,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/12/12	10/18/12	MTWTF--				5	\$1,150.00				
N 16	31	10/12/12	10/18/12	Fox 31 News Nightsid	10p-1035p		:30			NM	4	\$1,900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/12/12	10/18/12	MTWTF--				5	\$475.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	3	31	10/12/12-10/18/12	Fox 31 News Nightsid	10p-1035p	MTuWThF----	:30		\$475.00	NM			
	See MG 6.19,6.20,6.21												
N 17	31	10/13/12	10/13/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S-				1	\$1,200.00				
N 18	31	10/14/12	10/14/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S				1	\$1,100.00				
Totals											83	\$63,425.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/18/12	83	\$63,425.00	\$53,911.25
Totals	83	\$63,425.00	\$53,911.25

Signature: _____ **Date:** _____

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